Dear Vienna/Tysons Community,

 We are pleased to announce that Westbriar Elementary PTA is holding its annual run event on March 18-20, 2022. This year, we will be conducting the event virtually with a choose your own adventure theme. Using a format similar to geocaching, participants will be encouraged to explore the Westbriar neighborhood in search of checkpoints. Each checkpoint will provide participants an opportunity to document their discovery and earn entries into a prize raffle. This fun event also serves to teach students about the importance of community service, and it raises funds to support local charitable organizations.

 This year’s event will be supporting the **Rustic Love Vienna** organization in its endeavor to aid local groups who help feed local, food-insecure families. Event proceeds will be split between Rustic Love Vienna and the Westbriar PTA.

 We are pleased to offer sponsorships for this year's event to highlight our business community. Sponsoring the race is a great way to support the Westbriar community while introducing your company to new customers and reinforcing your brand to existing customers. The Westbriar Elementary PTA is a registered 501(c)(3) organization with tax exempt ID 54-1264386.

Donations of any amount are welcome. Below are the sponsorship levels for your consideration:

**Bronze Level: $250+**

* Your company name/logo on the website and thank you banner

**Silver Level: $500+**

* All benefits of Bronze Level
* Your company name/logo on the back of the race t-shirts

**Gold Level: $1,000+ (Limited opportunity. First come first serve for adventure checkpoints)**

* All benefits of Bronze and Silver Levels
* Your company name/logo will receive priority placement on the back of the race t-shirts
* Your company name/logo will be prominently displayed at one of our adventure checkpoints

Should you choose to sponsor our event, please complete and submit the attached form to emilymcilvaine@gmail.com by February 28, 2022. Thank you so much for considering a donation! We really appreciate your generosity.

Sincerely,

*Emily McIlvaine*

*Westbriar PTA*

**2022 Westbriar Virtual Adventure – Contribution Form**

**Return by February 28, 2022**

Please accept our contribution at the following level:

❏ Gold sponsor $1,000+

❏ Silver sponsor $500 - $999

❏ Bronze sponsor $250-499

❏ Sponsor $\_\_\_\_\_\_\_\_ (enter amount)

Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone and Email address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsor name as it should appear on race materials: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Logo art has been submitted to emilymcilvaine@gmail.com.

▢ Yes ▢ No

The deadline for all sponsors to be included on race t-shirts and checkpoints is February 28, 2022. The deadline for all sponsorships is March 18, 2022.

All checks should be made payable to Westbriar Elementary PTA. Mail to:

Westbriar Elementary PTA

1741 Pine Valley Drive

Vienna VA 22182

Please contact *Emily McIlvaine* with any questions at *emilymcilvaine@gmail.com*.

Thank you for supporting our event!